

Repackaging the Classics



How important is the cover of a book? Will romantic new covers and bonus quizzes like "Are you destined for a love like Catherine and Heathcliff's?" be enough to appeal to young adult readers? HarperTeen thinks so. They have recently rereleased several classic books including Wuthering Heights, Pride and Prejudice, and Romeo and Juliet with covers no doubt reminding teen girls of the Twilight series.

Is this an insult to teen readers or a welcome new look for books we'd hate to see go away? Personally, I really like the new covers, but could probably do without the retelling (in the case of Romeo and Juliet) and bonus features including "What if Elizabeth and Mr. Darcy Lived Now and Were on Facebook".

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Posted by Sarah B. on Mar 3, 2011



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