

# Measuring Social Media Success

[Main Library Adult Program](#) [Nonprofit Central Program](#) [Program Room 2B](#)

Wednesday, November 20, 2013 | 12:00 pm - 1:00 pm

In the first of a series of brown bag conversations members of Serve-IT will lead a conversation on interpreting your social media usage success by introducing the basics of Google Analytics, Facebook Insights and more.

**Evanced ID:**

39077

**Featured Event:**

off

No Registration Required

**Contact:**

Marc Tschida

**Contact Number:**

812-219-1161

**Presenter:**

Matt Hottell

• Event Type:

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• Location:

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